
From: Carol Houck

Sent: Wednesday, November 30, 2016 11:20 AM

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Subject: 2016YTD_Reset_Revenue (002).xlsx

Mayor and Council – attached please find documentation of our meter reset revenue per the request of Councilwoman Wallace at a recent meeting. You will note the following:

- We have 250 spaces with sensors
- The YTD annual average reset revenue (per space with sensor) is \$298
- Total annual revenue through mid-Nov is \$74,502.28

With this experience noted, and additional sensor purchases in the 2017 Budget we will be in a position to possibly add to the Parking Fund Reserves to fund future projects. Currently \$850,000 is budgeted to be transferred to the General Fund.

Thank you - Carol

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2016 YTD Meter Reset Revenue

Month	Recovered Resets	Time Recovered (Hrs.)	Reset Revenue
January	9,119	3,152.00	\$3,965.43
February	13,921	5,271.00	\$6,459.51
March	14,228	5,461.00	\$6,760.37
April	18,558	6,853.00	\$8,575.11
May	19,322	7,316.00	\$8,937.12
June	13,098	4,714.00	\$5,870.03
July	13,207	4,854.00	\$6,008.41
August	14,691	5,653.00	\$7,037.54
September	14,440	5,063.00	\$6,427.64
October	17,892	7,239.00	\$8,776.62
November*	12,375	4,708.00	\$5,684.50
December*	0	0.00	\$0.00
2016 Totals	160,851	60,284.00	\$74,502.28

Total Sensors	YTD Reset Revenue	Avg. Revenue/Sensor
250	\$74,502.28	\$298.01

- Recovered Reset -** # of times meter reset AND 2nd patron paid within the time paid by previous customer.
- Time Recovered -** # of hours 2nd patron paid for parking also paid by previous customer before reset.
- Reset Revenue -** \$ amount earned from 2nd patron who pays after reset within time paid by 1st patron.
- Total Sensors -** # of meters that are binded with a sensor, allowing reset and reporting.
- Avg. Revenue/Sensor -** Average YTD Sensor Revenue from each binded meter/sensor.