

Tuesday, February 25th • 8 – 10 AM and 4 – 6 PM

Downtown Parking Public Workshop

Welcome to our public workshops to learn more about parking management in Downtown Newark.

Parking affects everyone, and a solid parking management strategy strengthens our community and supports strategic growth. We want to hear from you so we can make sure we are creating solutions that work for everyone.

How is the City using technology to improve parking operations?

How does parking policy influence Downtown development?

In what ways can the City provide better parking customer service?



A Comprehensive Parking Solution

The result of two years of review, workshops, and public involvement, **A Bold New Future for Newark: A Comprehensive Parking Solution** (2018) outlined a vision for an integrated and holistic approach to parking management in Newark. Organized around seven strategic issues, the plan introduces short-, mid-, and long-term parking policy solutions, include parking management, shared parking agreements, potential partnerships with the University of Delaware and shuttle operations. The matrix shown here briefly summarizes those solutions and outlines the implementation progress that has been made to date.



Key:



Implementation Complete



Implementation In-Progress

The City has retained Kimley-Horn for implementation of these parking solutions

	Phase 1 – Short-term	Phase 2 – Mid-term	Phase 3 – Long-term
Parking Distribution & Availability	<ul style="list-style-type: none"> ✓ Clear, updated signage with real-time parking information ✓ Linking GIS real-time parking information with the City's website 	Development of a smartphone app to show real-time parking info throughout Downtown	
Parking Perception	<ul style="list-style-type: none"> ⚙️ Promote new parking information and app 	Demonstrate how parking updates/changes contribute to a thriving Downtown	Downtown circular bus route
Zoning Code	<ul style="list-style-type: none"> ⚙️ Research how zoning code can be updated for smarter parking management 	Create parking districts that reflect the needs of a changing community	
Stormwater		Change or remove some mandated parking requirements	Centrally-located Downtown parking garage
Employee Parking	Negotiate lease with University of Delaware parking lots	Negotiate lease with private parking lot owners	
Private Lots (Not City-owned)	Review zoning codes and work with property owners to come up with creative solutions for private parking		
Economics of Parking		<ul style="list-style-type: none"> Change parking requirements for apartment buildings and complexes Evaluate and recommend municipal parking rates 	

Parking Management Benefits



Spend less time parking and more time enjoying Downtown; know exactly what spots are available where and when, all in real time



Flexible rates based on location and time save you money



Plan before you park with a user-friendly mobile app that shows availability on demand



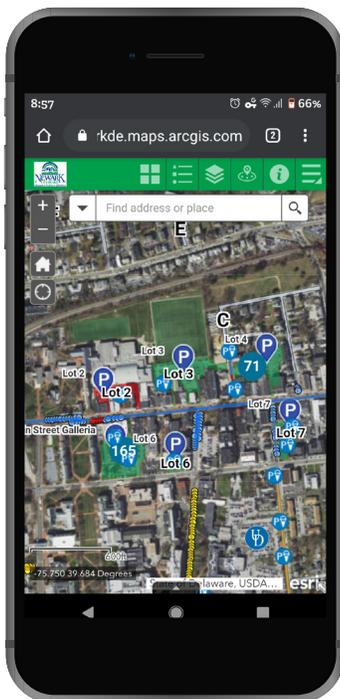
Cooperation with private parking lot owners and the City open up more opportunities for parking



Much needed updates to out-of-date zoning codes—these updates will help revitalize Downtown and create thriving, walkable spaces



New technology improves monitoring of parking use, allowing parking management to improve over time

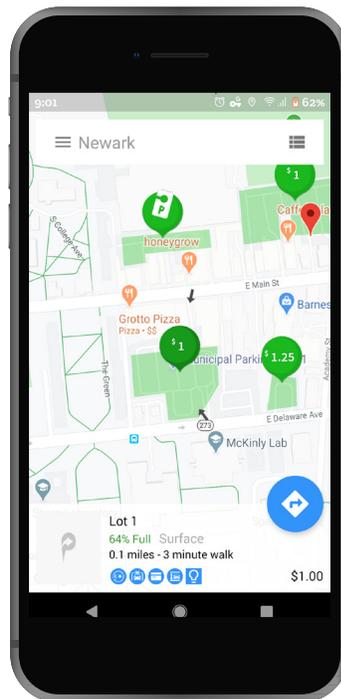


Try out the Newark Municipal Interactive Parking Map:

www.tinyurl.com/NewarkDEparking



WORKS ON YOUR SMARTPHONE



Newark municipal parking lots have also been added to the **INRIX ParkMe mobile application** which allows residents and visitors to view the parking lot locations and get directions via their mobile devices. This provides real-time information on parking availability and lot capacity for each lot. Additional information such as hours of operation, parking rates, payment options, and on-site lot amenities are also available through the app.



For more information, reach out to Michael Fortner at (302) 366-7000 or mfortner@newark.de.us