



Newark Rental Housing Workgroup

Subcommittee #1 – University of Delaware Student Growth Meeting

Notes

June 11, 2019

Subcommittee Members in Attendance

Michele Kane, Chair
Tina Jackson
Kevin Heitzenroder
Dorothy Fisher
Lt. Mike Maier
Mary Ellen Gray, City of Newark

Members of the Public in Attendance

Opal Palmer
Jean White

University of Delaware Student Population

- The Chair opened the meeting by clarifying how University of Delaware classifies student population and provided data:
 - University of Delaware's total student population number reflects all students, even if they are not attending classes on the Newark campus
 - Student population can be broken down by campus location to accurately reflect student numbers in Newark, *see attached documents*
 - Expected total undergraduate student population by 2021 = 19,500 (includes all campuses)
 - Online graduate program enrollees are counted in student population totals
- English Language Institute (ELI)
 - A separate program offered by the University
 - ELI students are not counted as part of the total student population
 - UD houses about 100 ELI students on campus, other students are housed in a community overseen by ELI at The Retreat, and through a Homestay program
 - About 200 students get matriculated into the UD population upon completion of the ELI program each year and become part of the undergraduate student population

University of Delaware Housing

- UD capacity – each year can house approximately 7400 students
- Graduate students; important distinction from undergraduates
 - Popular housing trends for graduate students:

- Graduates are often looking for a separation between undergraduates and graduates, GAs don't necessarily want to live with the students they are teaching and want a more mature community.
- Living in major cities, commuting to class
- Those enrolled in online graduate programs don't necessarily need housing
- Could be working adults with families not looking for rentals
- There is a need in Newark for a young professional housing market
 - Recommendation: Star Campus area may be an opportunity as job opportunities become available

Defining Living Arrangements of University of Delaware Students

- University of Delaware plans to implement a survey (fall 2019)
 - Utilizing surveys that are already in existence to prevent survey exhaustion
 - Gathering information like do you live a home with a parent/guardian, renting in the city, purchased home, etc.?
 - Similar information needs to be collected for the graduate program

Constraints and Issues

- On campus housing
 - Upper division students prefer apartment style housing
 - There is no current, tentative or finalized plan in place for UD to develop additional housing
- Students in single family rental properties struggle finding someone to fill/take over their lease
- Normalizing the Housing/Leasing Market
 - University of Delaware is implementing an Off Campus Housing Fair and hoping to include more rental properties and educate students on available properties - could alleviate the "frenzy" around leasing
 - Could include education on important leasing dates, contact information, map of rental properties
 - To consider: Some rental properties/developers/landlords might not want to be listed together on one list

Community Relations Campaign

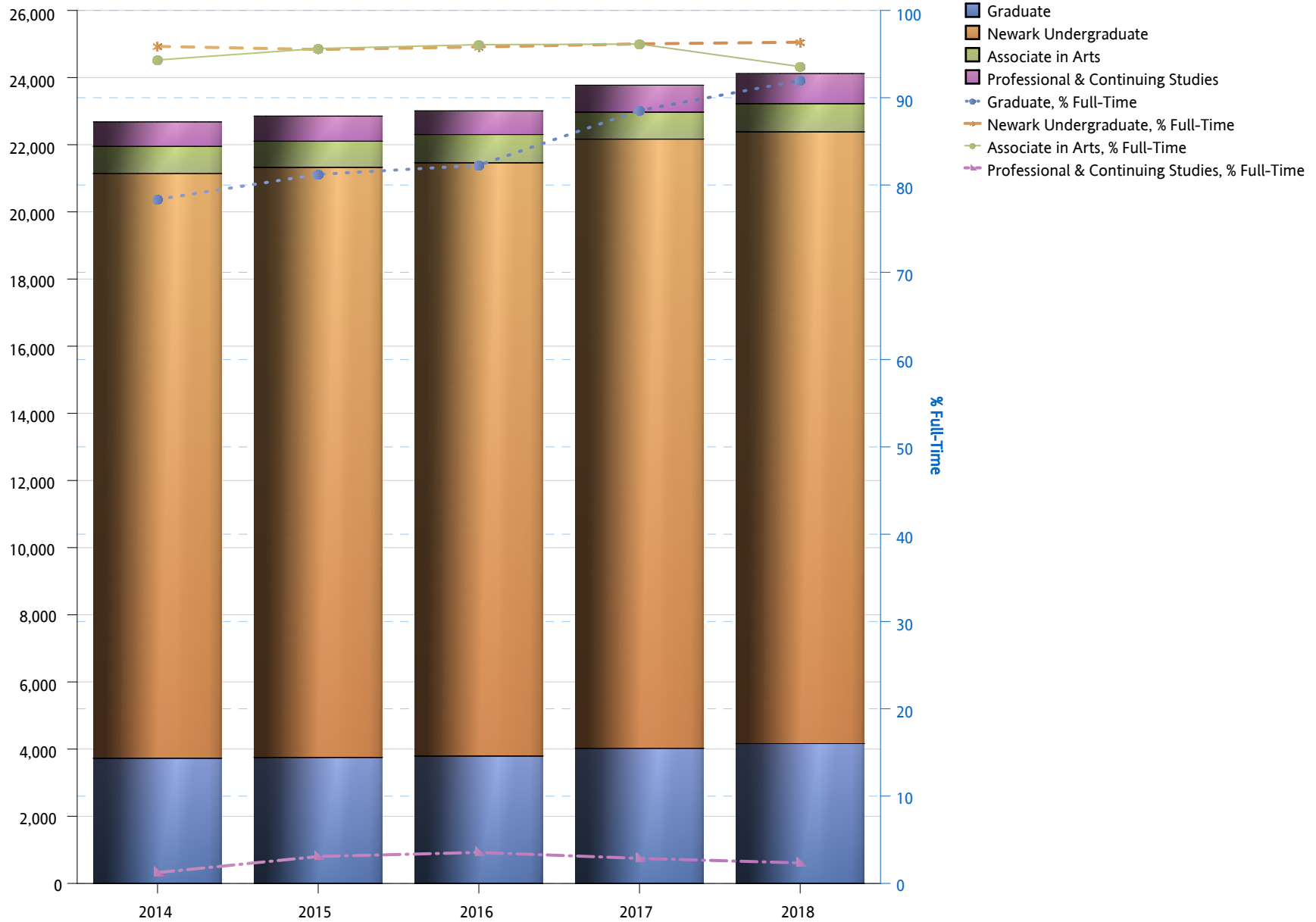
- Goal is to create a small town feel and educate students on how to live in rental properties/neighborhoods
 - Recommendation: Communicate to students through community happenings

Action Items

- Develop report out presentation for next Workgroup session

UD Facts & Figures 2018–19

TRENDS IN TOTAL UNDUPLICATED ENROLLMENT WITH % OF FULL-TIME STUDENTS
Fall 2014 Through Fall 2018



UD Facts & Figures 2018–19

UNDUPLICATED ENROLLMENT BY DIVISION OR LOCATION AND TIME STATUS
Fall 2014 Through Fall 2018

		2014	2015	2016	2017	2018
University Grand Total		22,680	22,852	23,009	23,774	24,120
Full-Time		20,389	20,562	20,760	21,384	21,698
Part-Time		2,291	2,290	2,249	2,390	2,422
Undergraduate ¹	Total-Undergraduate	18,222	18,353	18,510	18,948	19,060
	Full-Time	17,458	17,533	17,736	18,172	18,334
	Part-Time	764	820	774	776	726
Graduate ²	Total-Graduate	3,729	3,752	3,794	4,024	4,164
	Full-Time	2,922	3,006	2,999	3,189	3,343
	Part-Time	807	746	795	835	821
Professional & Continuing Studies ³	Total-Professional & Continuing Studies	729	747	705	802	896
	Full-Time	9	23	25	23	21
	Part-Time	720	724	680	779	875

		2014	2015	2016	2017	2018	
Newark Campus Total	Grand Total	21,141	21,327	21,463	22,168	22,385	
	Full-Time	19,616	19,795	19,927	20,598	20,893	
	Part-Time	1,525	1,532	1,536	1,570	1,492	
Associate in Arts Total	Grand Total	810	778	841	804	839	
	Full-Time	764	744	808	763	784	
	Part-Time	46	34	33	41	55	
By Location and Student Type							
Newark Campus	Undergraduate	Total	17,412	17,575	17,669	18,144	18,221
		Full-Time	16,694	16,789	16,928	17,409	17,550
		Part-Time	718	786	741	735	671
	Graduate	Total	3,729	3,752	3,794	4,024	4,164
		Full-Time	2,922	3,006	2,999	3,189	3,343
		Part-Time	807	746	795	835	821
Associate in Arts: Georgetown	Undergraduate	Total	174	182	178	180	197
		Full-Time	169	175	173	174	184
		Part-Time	5	7	5	6	13
Associate in Arts: Dover	Undergraduate	Total	176	157	189	185	176
		Full-Time	165	148	187	181	166
		Part-Time	11	9	2	4	10
Associate in Arts: Wilmington	Undergraduate	Total	460	439	474	439	466
		Full-Time	430	421	448	408	434
		Part-Time	30	18	26	31	32

¹Official 10th Day headcount, Newark Campus and University Associate in Arts Program combined.

²Graduates on sustaining status are considered full-time if the student spends at least one-half time on the completion of his/her thesis or dissertation.

³Professional & Continuing Studies Students are non-matriculated and are unclassified although enrolled in undergraduate & graduate degree credit courses.